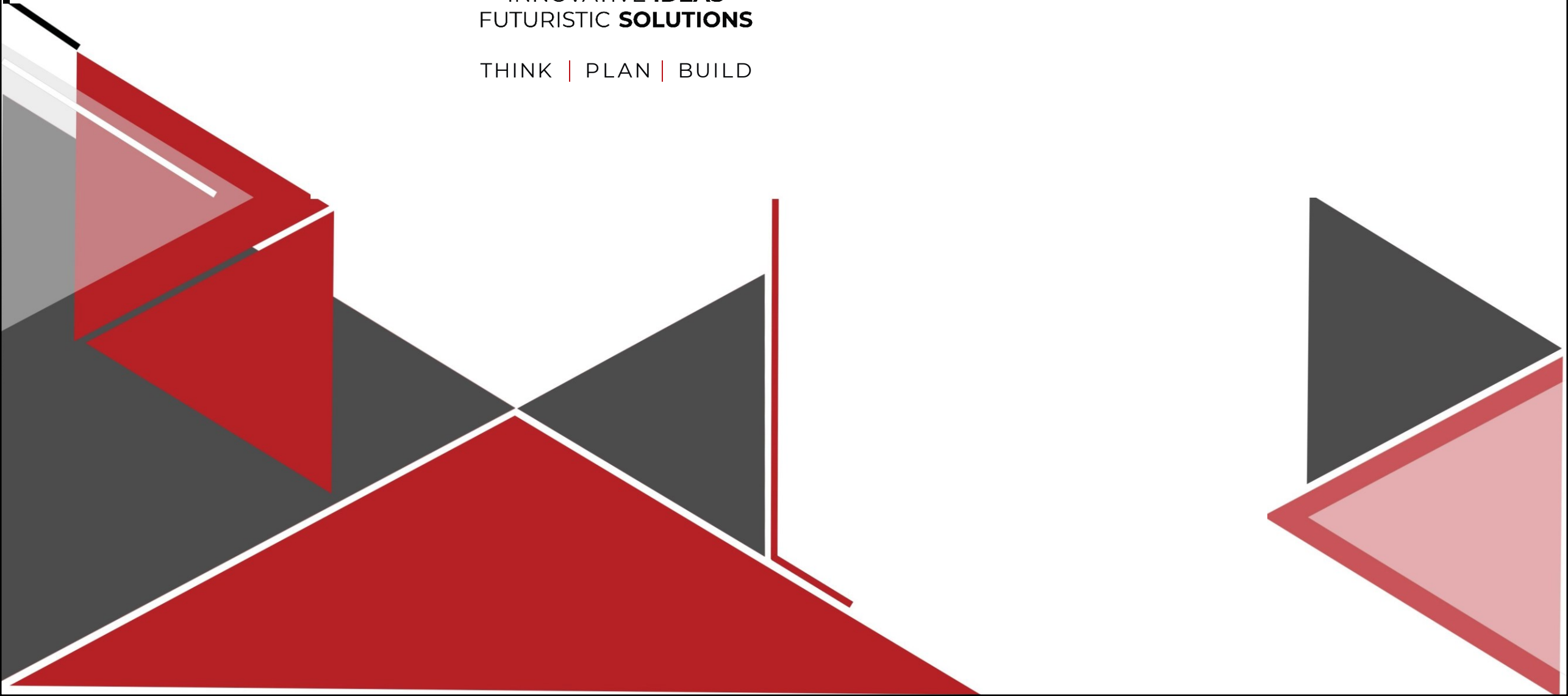




INNOVATIVE **IDEAS**  
FUTURISTIC **SOLUTIONS**

THINK | PLAN | BUILD



# We Listened Your Problem

“We are aware about our operational problems but lack the time and talent to overcome them. This cannot continue to be a people-driven organization anymore and needs to have an organized workflow for better efficiency”

**Business Owner\***

“We realize that if we do not grow, we will become stagnant. We are open to changing the way we function. We want to reduce our operational expenses by 40%”

**Managing Director\***

“We are constantly looking for ways to scale our business but unable to do so due to internal and external business problems”

**Founder\***

\* Identity kept confidential

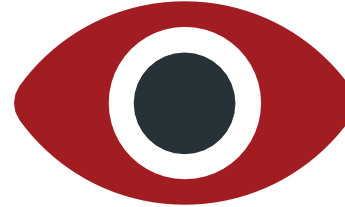
# Why We Exist



## Our Purpose

### **Experience Transformation**

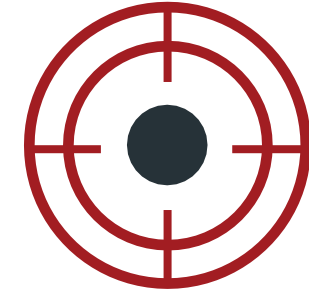
Our Purpose is to make it easy and possible for Business Owners to achieve **business transformation**, thus enabling optimization and growth



## Our Vision

### **An Aid, A Strong Arm, A Strong Partner**

Help companies transform their business, empower them in a way such that they are able to **change lives** of their **customers**, **partners**, **employees** and make an impact that counts



## Our Mission

### **Impact Stakeholders, Impact Businesses**

Use frameworks that can be adopted, learned and nurtured by companies for their own business analysis and growth. Our responsibility is to help **restructure**, **standardize** and **automate** business processes and **enhance** customer experiences

We help Business Owners & Top Management teams with a detailed roadmap to achieve

- Hassle-Free Business Automation
- Optimized Operating Process Design
- Customer-Centric Service Design

By applying and integrating global management frameworks through Design Thinking (IBM-SAP), Business Process Management (BPMN 2.0) and Project Management (PMBOK®)

# What We Do

Services

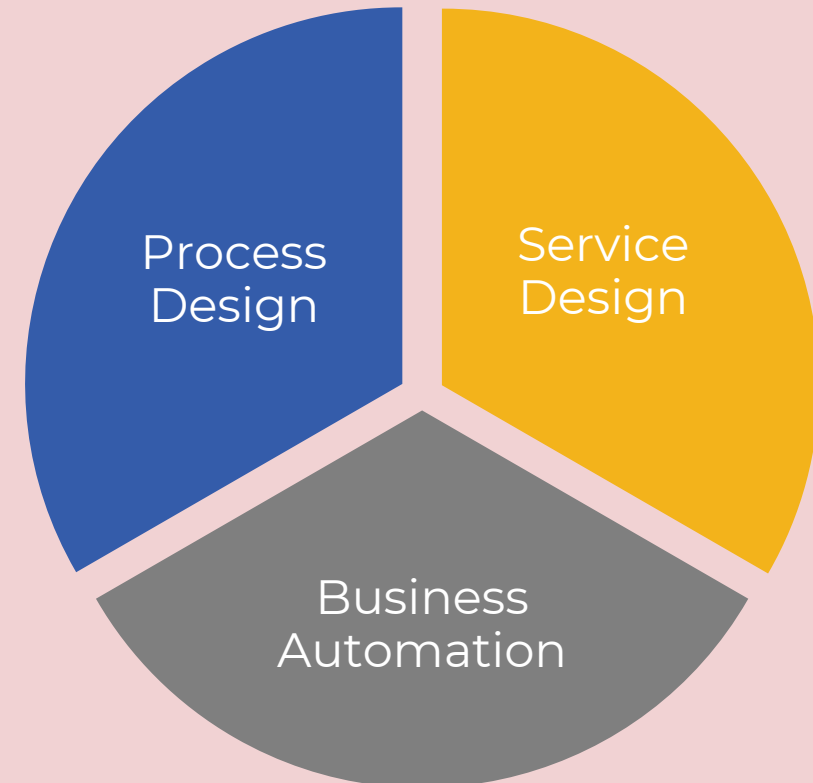
01

Business Strategy & Transformation

02

Project Management

# Business Strategy & Transformation



**Business Strategy & Transformation**



**Solve problems that data cannot solve**

Redefine your value  
Enhance quality of business  
Entrepreneurial initiatives

**Be more productive, efficient and focused**

Reduce costs  
Increase revenue  
Deliver value

**Explore your product before it's built.**

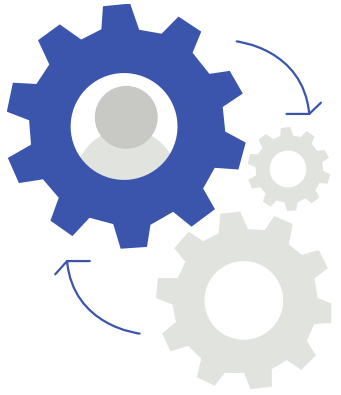
Mitigate the risk of unsuccessful Business  
Process Automation  
Holistic visibility  
Clear direction

**Ensure effective monitoring & controlling**

Management of scope, time, cost, risk, procurement, communication & Stakeholders, during project implementation

**Planning**

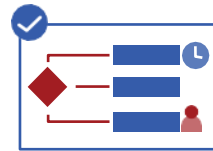
**Execution**



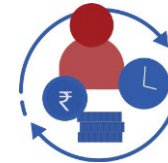
# Process Design

“ Gain holistic *visibility* for effective *decision making* and confidently *control* business activities at any given time.  
Helps you be *more efficient & productive* and increase Business Performance.

## What you **Achieve**



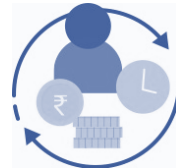
Business Process  
Blueprint



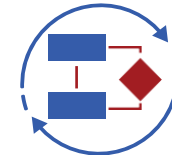
Cost & Resource  
Optimization



Ease of Process  
Audit



Increased  
Productivity



Process  
Optimization

## Applied **Frameworks**



Design Thinking



BPMN 2.0  
ByOMG

# Process Design

## Applications & Outcomes

### Operations

- ✓ Process Oriented Enterprise
- ✓ Holistic Process Visibility & Control
- ✓ Identify Process Open Ends or Leakages
- ✓ Improved Business Efficiency & Scalability
- ✓ Process Optimization
- ✓ Ease Of Process Audit
- ✓ International Standards Readiness  
E.g. ISO
- ✓ Business Process Clarity

### Human Resources

- ✓ Human Resource Optimization
- ✓ Identify Resource Fitment Gaps
- ✓ Extract True & Fair Job Descriptions
- ✓ Human Resource Selectivity
- ✓ Human Resource Productivity
- ✓ Improved Employee Experience
- ✓ Visual Structure Of Org Functions
- ✓ Visual Walkthrough Of Org. Structure



# Service Design

“ Redefine your value proposition to suit the need of your customers, create a *real impact*.  
Helps you find new areas & ways to be *customer centric* and establish long lasting relationships.

## What you Achieve



Enhanced Customer Engagement



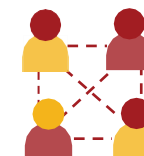
Service Innovation



Effortless Organic Growth



Improved Customer Experience



Enhanced Partner Engagement

## Applied Frameworks



Design Thinking



BPMN 2.0  
ByOMG

# Service Design

## Applications & Outcomes

## Marketing

- ✓ Customer Centric Approach
- ✓ Customer Journey Insights
- ✓ Innovative Techniques For Customer Impact
- ✓ Solves Customer Pain Points
- ✓ Customer-Service Fitment
- ✓ Improved Customer Experience
- ✓ Long-Lasting Customer Relationships
- ✓ Visibility For Decision Making



# Business Automation

“ Align your IT System with your Business Process and not vice-versa.

Helps you to *visualise and test* your automation plan. Provides *detailed direction* to manage the *project implementation* easily and effectively.

## What you **Achieve**



Risk Mitigation



Complete Project  
Visibility & Control



Higher Stakeholder  
Buy-In



Reduced Human error  
& Miscommunication



Easy to track  
Project Progress

## Applied **Frameworks**



BPMN 2.0  
By OMG



PMBOK®  
By PMI

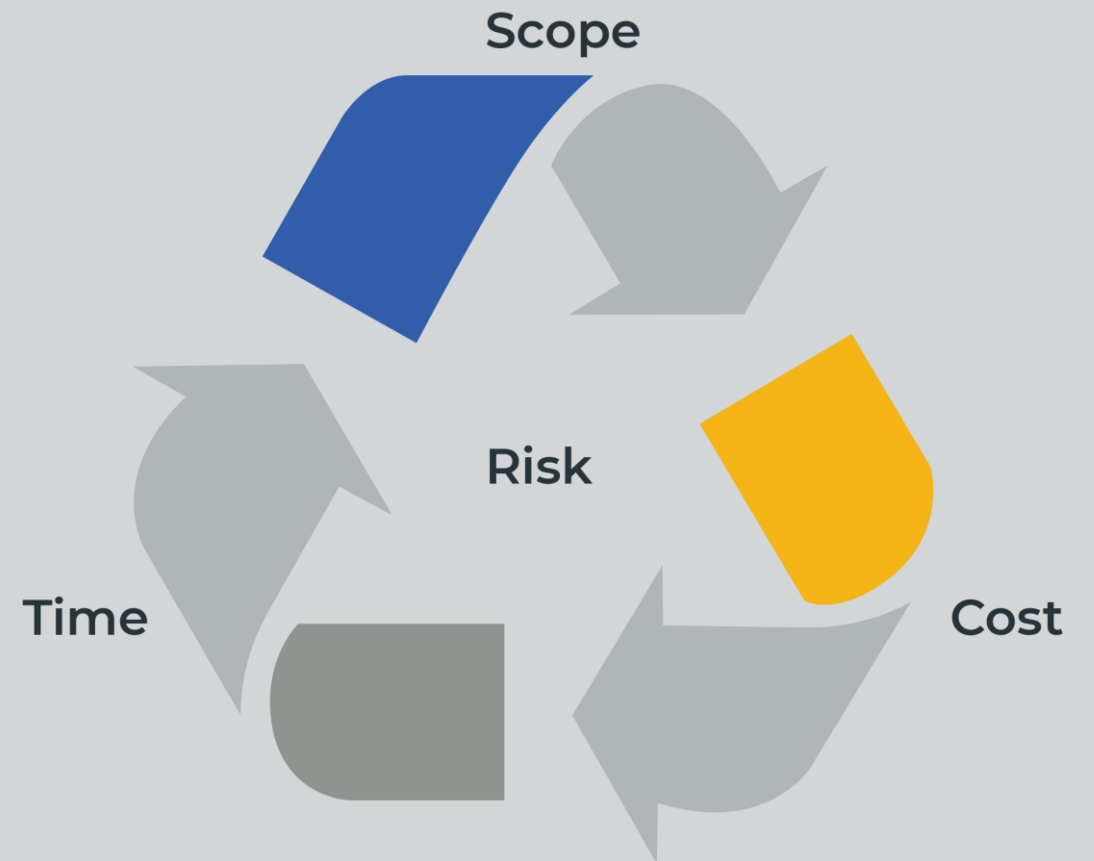
# Business Automation

## Applications & Outcomes

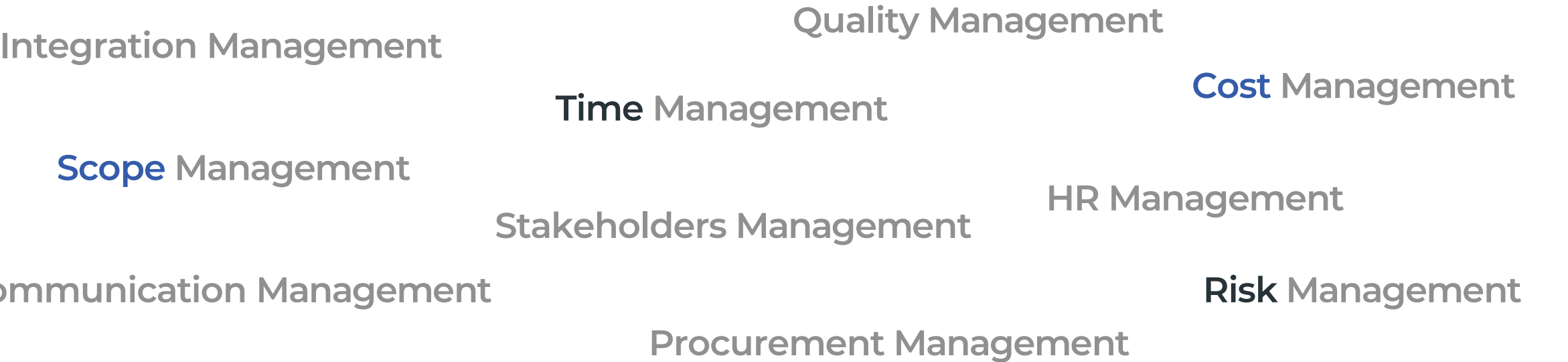
## Information Technology

- ✓ Business Process Automation Blueprint
- ✓ Detailed Roadmap For Automation
- ✓ Risk Mitigation Against Automation Failure
- ✓ Holistic Visibility For Automation
- ✓ User & System Pre-Validation
- ✓ Eliminates Software Customization Uncertainty
- ✓ End To End Project Management

# Project Management



**Project Management**  
Process Groups x Knowledge areas

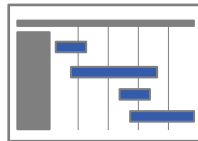




# Project Management

“ Create and manage project activities, milestones and deadlines. Complete project **on time** and within **budget**.  
Helps you identify your **scope, time, cost and risk** beforehand. Manage & **control procurement & communication between stakeholders**.

## What you **Achieve**



Business Project  
Blueprint



Real Time  
Visibility



Prioritise Critical  
Path activities



Quick Decision  
Making



Detailed Work  
Breakdown Structure

## Applied **Frameworks**



## Our Story

---

It started with finding a **gap**.

Finding a gap in the process, in the way of thinking and how a business runs. A decade's working experience with companies and helping them solve problems, led to the birth of **39IIFS**

## **A Team that works together** stays together

We focus on **integrating every piece of work** by a **holistic and a collaborative approach** to achieve wonders and create an impact through a simple **act of empathy**

# Testimonials

---

**Kanti Savla** ★★★★★

**Owner, Integrated Spaces Limited**

"Integrated Spaces Limited has immensely benefited from the creation of **Business Process Blueprints** which provided **visibility** to the entire team and also resulted in **resource optimization**. 39IIFS has **guided** and **mentored** us through every step. We are now **confident** that when we provide our **Business process blueprints & digital prototypes** to any software developers, the **automation** will definitely result in success."

**Amrish Parikh** ★★★★★

**Co-owner, Namo Textiles**

I've seen the in-process effects and the after impact of **Design Thinking** on my business and can go on to say that embarking upon this journey with 39IIFS has resulted in about a **50% overall efficiency improvement** in my business. I'd also say that if your business is impacted with the recent pandemic, you must take up the design thinking exercise with 39IIFS to see active improvement in your business.

**Beena Parekh** ★★★★★

**Founder and Principal, Harmony Montessori**

"It was an **excellent experience**. I wasn't open to transformation at all, but after the sessions with 39IIFS, we are considering to drop the resistance. The **journey** was not only **easy** but also **introspective, interesting and eye opening**."

## Let's Work Together

Transform your business vision into a  
highly detailed plan of action!

## Team Credentials



## Your Journey to **Business Transformation**

---

Everything we intend to do is for your growth.  
We handhold you across the entire Project Life Cycle  
to ensure you achieve your desired goals & reach your  
highest potential through Business Transformation

"We don't just tell you what to do, We'll do it for you."

**Team 39IIFS**